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The Future of Medicine: AI as Your Personal Health Partner

Matt Lungren
Stanford University

Justin Norden
Stanford University

Syed Mohiuddian
UnitedHealth Group

Stanford | ONLINE



mlungren



Syed Mohiuddin



Justin Norden

Stanford | ONLINE



mlungren



Syed Mohiuddin



Justin Norden

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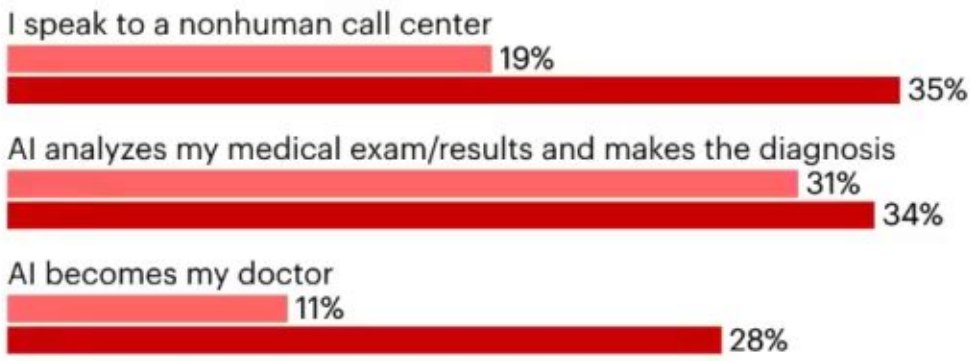
Percentage of consumers comfortable with AI applications

2024 2025

Human support applications



Fully automated applications



Sources: Bain US consumer survey, September 2025 (n=500); Bain US consumer survey, March 2024 (n=500)



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Syed Mohiuddin



Justin Norden

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mlungren



Syed Mohiuddin



Justin Norden

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Syed Mohiuddin



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Healthcare AI Spend by Buyer

Health systems Outpatient Payers



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Healthcare AI Spend by Category: 2024 vs. 2025



Healthcare AI Spend by Buyer

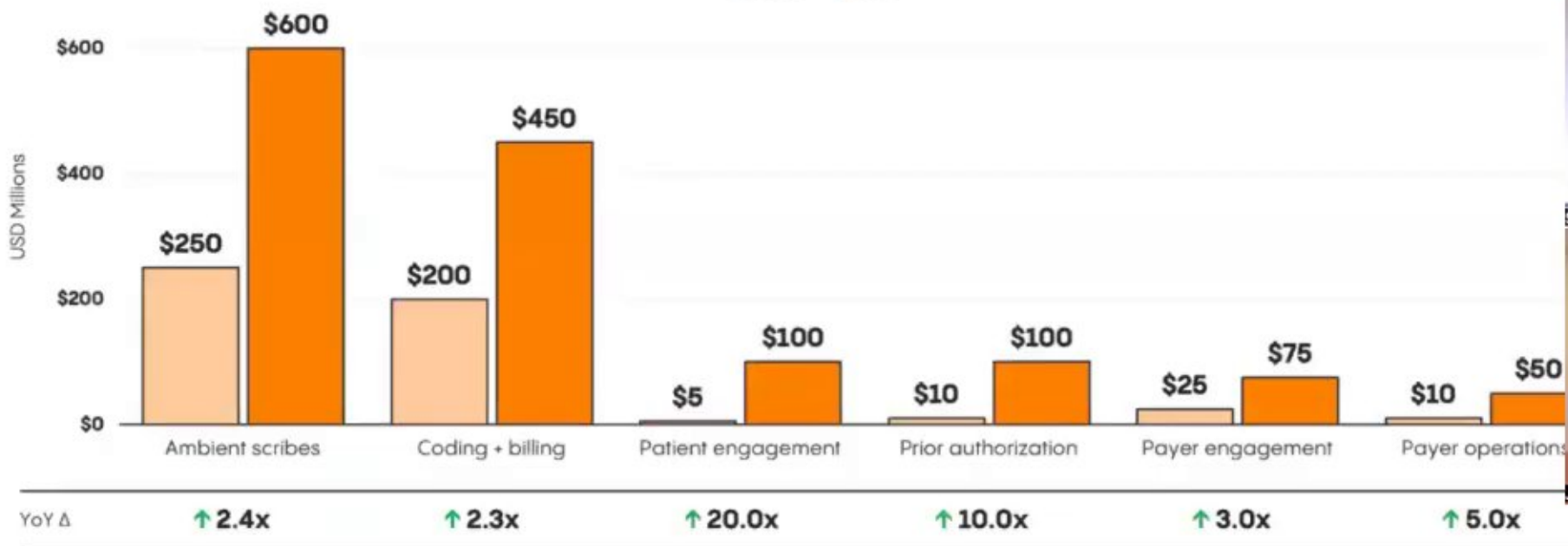
Health systems Outpatient Payers



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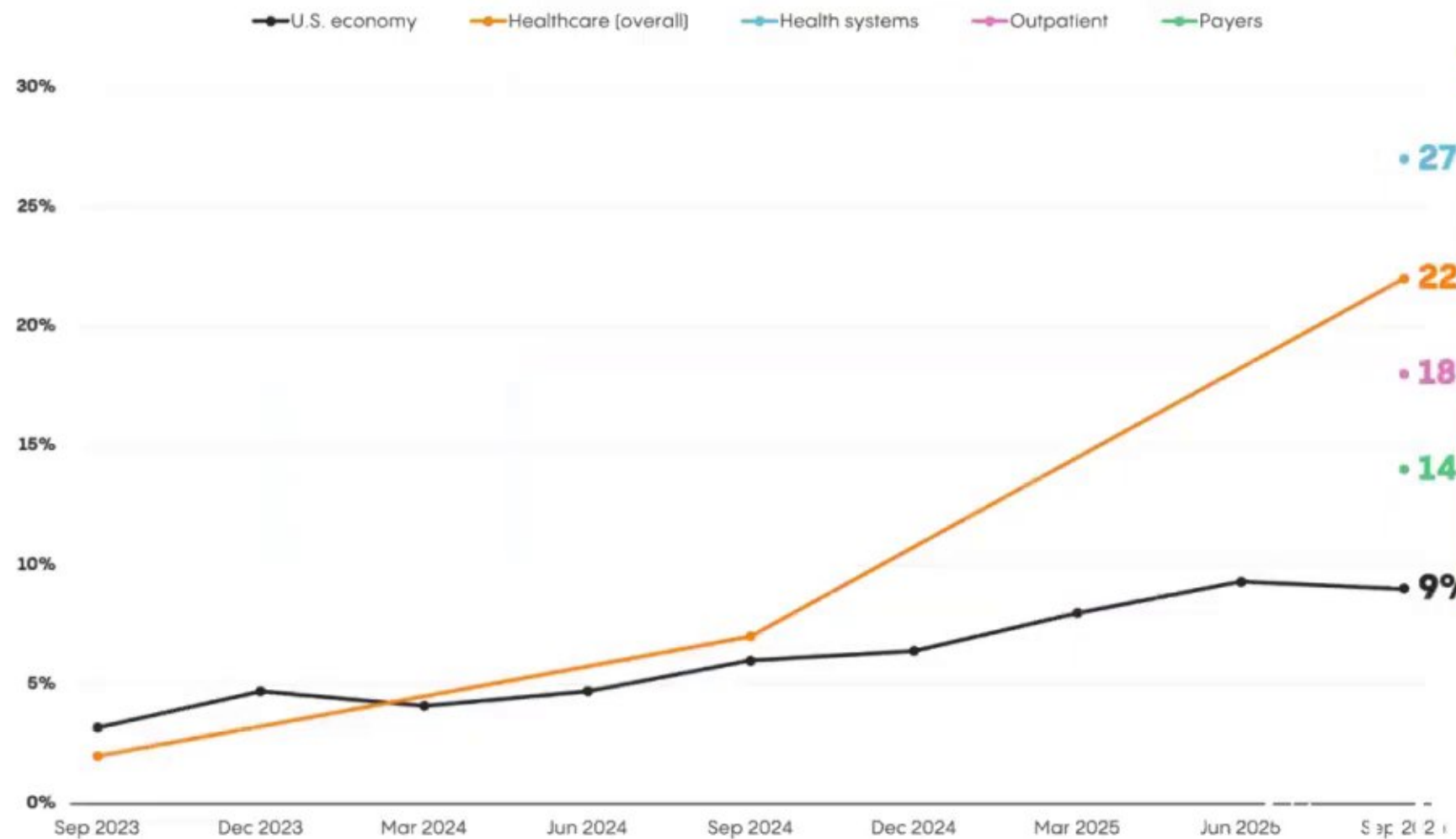
Healthcare AI Spend by Category: 2024 vs. 2025

2024 2025



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Share of U.S. Businesses with Paid Commercial Licenses for AI Applications



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